



## Custom home builder wins award

Alexander Enterprises Construction & Development of Chandler has been awarded "Best of Houzz" for Customer Satisfaction by Houzz, the leading platform for home remodeling and design.

The 22-year-old custom home and remodeling business was chosen by the more than 25 million monthly users that comprise the Houzz community, including the more than 500,000 active home building, remodeling and design industry professionals.

The Best of Houzz award is given in two categories: design and customer satisfaction. Design award winners' work was the most popular among the more than 25 million monthly users on Houzz, known as "Houzzers." Customer satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2014.

Winners will receive a "Best of Houzz 2015" badge on their profiles, helping Houzz users around the world who discover and love a professional's work to learn even more about that business' popularity and satisfaction rating among their peers in the Houzz community.

"Houzz has become an important collaborative tool that we use with clients to help stimulate and communicate ideas about their projects," said Kimberley Cullumber Alexander, who along with her husband, Kevin Alexander, operate Alexander Enterprises.

"Winning the Best of Houzz 2015 Customer Service Award is especially gratifying, as at the heart of our business is our desire to hear a homeowner say, after all is said and done, that they are happy they choose us and that they would do so again."

Liza Hausman, vice president of



industry marketing for Houzz, said Houzz was delighted to recognize Alexander Enterprises Construction & Development, among the top professionals as judged by its community of homeowners and design enthusiasts.

"Houzz provides homeowners with a 360-degree view of home building, remodeling and design industry professionals, empowering them to engage the right people and products for their project," Hausman said.

Alexander said the company's guiding principle has been to go above and beyond what is expected and to handle clients' homebuilding experience "as if it were our own."

"This has allowed us to earn their trust and future business," Alexander said. "In addition, with few exceptions, our clients continue to be lifelong friends. This is the ultimate reward."

Alexander Enterprises Construction & Development is a boutique custom home building and remodeling company, specializing in high-end custom homes in the Phoenix metropolitan area since 1992. Their projects include award-winning custom homes and modest to lavish remodels, additions, tenant improvements and small commercial projects.